

CATERINA CANTONE

Designer



01 / 07 / 2000

Florence, Italy

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EDUCATION

2024 – PRESENT

Master's degree in Communication and Digital Product Design

Location: ISIA, Florence

2020 – 2024

Bachelor's degree in Design

Location: ISIA, Florence

2015 – 2020

High School Diploma in Scenography

Location: IIS Alberti-Dante, Florence

EXPERIENCE

JULY 2023 – DECEMBER 2023

Internship and Work – Graphic & Communication Design

Location: MBVision, Peccioli (PI), Italy

/ Proficient in Adobe Photoshop, InDesign, and Illustrator; experienced with MailChimp and WordPress / Elementor for newsletters, website updates, and SEO.

/ Designed editorial layouts ("Umberto Nobile: Una grande impresa", Visitor Center Project), and created brand identity/print materials for Oldtimer Piloten.

/ Produced promotional content for RCR (social media, video animations, newsletters, website updates, illustrations).

/ Contributed to the visual communication of Creactivity (poster, coordinated image, social media, newsletters, signage).

SOFT SKILLS

Creativity / problem-solving / stress management / flexibility and adaptability / teamwork / time management / leadership / accuracy and attention to detail

HARD SKILLS

Brand design / Editorial design / UX & UI Design / Industrial design / graphic design / Motion graphic

SOFTWARE

Adobe Creative Suite

Illustrator / Indesign / Photoshop /

After Effect / PremierPro

Figma

HTML5, CSS3 and JS

Procreate

DaVinci

Rhinoceros

Microsoft Office

OTHER EXPERIENCE

2018 – 2019

Work-based learning at High School

Location: IIS Alberti-Dante, Florence, Italy

/ Assisted with stage setup and technical support for theatrical productions, including "Il fagiolo magico" at Teatro Verdi and Teatro della Pergola.

/ Contributed to productions such as "Edipo Re" and "La Recita di Versaleiss" at Teatro di Rifredi.

/ Designed and created set and costume elements for "La regina delle nevi" at Teatro Verdi.

2017 – 2020

Junior Children's Dance Teacher

Location: Max Ballet Academy, Florence, Italy

/ Assisted in teaching classical and modern dance classes for children aged 3–10.

/ Assisted in teaching musical theatre

LANGUAGES

ITALIAN

Mothertongue

ENGLISH

B2

INTERESTS

Music / Dance / Cinematography / Travel / Video games / Handcrafting jewelry / Drawing / Fashion

I hereby authorize the processing of personal data contained in my curriculum vitae according to Article 13 of Legislative Decree 196/2003 and Article 13 of GDPR 679/16.